



McDonald's Corporation  
Campus Office Building  
2915 Jorie Boulevard  
Oak Brook, Illinois 60523-1900

May 2, 2017

Internet Corporation for Assigned Names and Numbers  
12025 Waterfront Drive, Suite 300  
Los Angeles, CA 90094-2536, USA

Subject: Termination of the Registry Agreement for .MCDONALDS

Pursuant to Section 4.4(b) of the .MCDONALDS Registry Agreement executed by the Internet Corporation for Assigned Names and Numbers ("ICANN") and McDonald's Corporation ("McDonald's") dated July 30, 2015, McDonald's hereby notifies ICANN of the termination of the .MCDONALDS Registry Agreement by November 2, 2017.

Further, McDonald's respectfully requests that ICANN not transition the .MCDONALDS registry to a third party and that ICANN does not delegate .MCDONALDS to a successor registry operator for a period of two years following the termination date pursuant to Section 4.5 and Specification 13, Section 6, of the .MCDONALDS Registry Agreement, respectively, given the following:

- The only domain name registered in .MCDONALDS, Nic.McDonalds, is registered to, and maintained by McDonald's, the Registry Operator, for its exclusive use;
- McDonald's, in its function as the Registry Operator, does not sell, distribute or transfer control or use of any registrations in the .MCDONALDS TLD to third parties;
- McDonald's holds intellectual property rights for "MCDONALDS"; and
- Transitioning operation of the .MCDONALDS TLD is not necessary to protect the public interest.

McDonald's requests that ICANN initiate and complete the termination process as soon as possible.

Sincerely,

  
Colin Mitchell  
Vice President, Global Brand Marketing

