



ICANN Registry Request Service

Ticket ID: M0X4M-6J7Z5

Registry Name: Accent Media Limited

gTLD: .tickets

Status: ICANN Review

Status Date: 2015-08-03 17:21:52

Print Date: 2015-08-03 17:21:58

Proposed Service

Name of Proposed Service:

Additional IDNS

Technical description of Proposed Service:

Accent Media Ltd the contracted registry with ICANN for the .tickets top level domain, initially identified German Danish, Swedish, Polish and Spanish tables for second level and lower registration in its application. We would like to add functionality for an additional 13 IDN tables for .tickets: Arabic, Chinese, Cyrillic French Greek, Hebrew, Japanese, Korean, Lao, Latin, Myanmar, Russian, and Thai CentralNic provides backend registry services for Accent Media, and these IDN tables can be individually downloaded from CentralNic's website: https://manage.centralnic.com/support/idn_tables We are aware of RFC 3743, which provides a common framework for internationalised domain names using Chinese, Japanese and Korean (CJK) characters. However, as of writing, neither the Japanese or Korean IDN tables (respectively published by the .JP and .KR registries) define any variants and so we do not believe that introduction of these languages needs to be delayed until the framework for Chinese language IDNs is in place.

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

We have consulted with CentralNic our registry service provider about implementing IDNs. CentralNic confirmed it can support the requested IDNs, save that Chinese may not be fully supported just yet. CentralNic already offers these IDN functionalities for ccTLDs, such as .pw and .la; a number of third level registry services, such as .co.com, .cn.com, etc; and other new gTLDs, such as .ink, .wiki, .xyz, and .college.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

Not applicable.

b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were



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consulted? What were the nature and content of the consultation?:

Consultations were not required as CentralNic's capabilities have already been recognised by the registrar community. However, consultations did confirm that our potential partners around the world are interested in having additional IDN capabilities deployed for .tickets to better serve their customers.\r\n

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

Technical consultations were not required as CentralNic's capabilities have already been recognised across the ICANN community. From our experience in the ticketing sector we believe that there is significant interest in offering SLD registration in additional scripts to support global operations worldwide and potential customers.\r\n

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

We have received no negative feedback in any of our consultations. We see this service as a fulfillment of our role as a service provider to the global Internet, and one that caters to end-users and companies in their native scripts. The only objectors would potentially be our direct competitors, that is, other registries. However TLD .tickets is targeted at the ticketing sector with many generic alternatives available we see no basis for legitimate objections to this service.\r\n\r\n

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

As noted above, in questions (b) and (c), both registrars and non-registrars (end users) would endorse this service. \r\n\r\n

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

We do not believe anyone could have legitimate objections to such additional IDNs.\r\n\r\n

Timeline

Please describe the timeline for implementation of the proposed new registry service:



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We will implement immediately following approval from ICANN all the scripts except Chinese. We will implement when CentralNic can fully support Chinese.\r\n

Business Description

Describe how the Proposed Service will be offered:

Additional IDN tables will be offered in accordance with Version 3.0 of ICANN's Guidelines for the Implementation of Internationalised Domain Names as published on ICANN's website. IDN tables for each script and/or language will be published on CentralNic's website and submitted to the IANA for publication in the Repository of IDN Practices. The SRS supports the IDN extension for EPP and registrars may use this extension to signal which IDN table an IDN domain name corresponds to; however use of this extension is optional, and the SRS will automatically determine the appropriate table if the extension is omitted from the <create> command.\r\n

Describe quality assurance plan or testing of Proposed Service:

The IDN tables to be offered are, for the most part, derived from tables published by other ccTLD and gTLD registries in the Repository of IDN Practices on the IANA website. These tables have in general been assembled by experts in the languages to which they refer, and have been subject to public scrutiny for some time. Furthermore, they have been in use with CentralNic's ccTLDs and ccSLDs for many years. As a result we have confidence that they are of a high quality, and making them available under .tickets will have little impact.\r\n

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

References: Guidelines for the Implementation of Internationalised Domain Names: <http://www.icann.org/en/resources/idn/idn-guidelines-02sep11-en.htm> \r\nThe IDNA2008 protocol: RFC 5890, 5891, 5892, 5893, 5894, 5895 CentralNic IDN tables: https://manage.centralnic.com/support/idn_tables\r\n

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

The "Approved Services" section, in Exhibit A of the Registry Agreement. Therein, in section 5.3, we have been recognised as providing for German, Danish, Polish, Swedish and Spanish registrations at the second and lower levels. We



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seek to expand this with additional IDN tables, specified in the Proposed Service section of this request. The Registry Agreement for .tickets would be impacted in the exact same manner.

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

NONE

What effect, if any, will the Proposed Service have on the Whois?:

None.

Contract Amendments

Please describe or provide the necessary contractual amendments for the proposed service:

Section 5.3 of Exhibit A, Approved Services, of the Registry Agreement for .tickets will need to be expanded to include the following: 5.3.6 Arabic 5.3.7 Chinese 5.3.8 Cyrillic 5.3.9 French 5.3.10 Greek 5.3.11 Hebrew 5.3.12 Japanese 5.3.13 Korean 5.3.14 Lao 5.3.15 Latin 5.3.16 Myanmar 5.3.17 Russian 5.3.18 Thai

Benefits of Service

Describe the benefits of the Proposed Service:

Registration will be allowed at the second and lower levels to a large and diverse population around the world that does not speak or use a English, Polish, German, Swedish, Danish, or Spanish based language/script. This will allow .tickets to serve a global Internet.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

The positive effects on competition will allow us to offer .tickets to populations that are not well-served by any of the current offered second level IDNs. There will be no negative effects on competition, and it will only increase the visibility, use, and



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innovation of new Internet resources. \r\n

How would you define the markets in which your proposed Registry Service would compete?:

The markets will be global in nature, and spread across the countries using the 13 additional scripts we are seeking to add. The .tickets TLD is specific to ticketing sector and could be applied to a number of different industries such as travel tickets, event tickets, or such applicable uses. \r\n

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

Most other contracted registry operators offer IDN registration at the second and lower level. \r\n

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially impair the ability of other companies/entities that provide similar products or services to compete?:

No. Their capabilities will not be affected. \r\n

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

Our backend registry provider, CentralNic, offers all technical registry services to Accent Media Ltd - and will do so for the implementation of these additional IDN tables as well. \r\n

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

We have not spoken to competitive registries about the potential services. It is largely assumed that all registry operators will offer some degree of IDN-supported registration, and we are mainly seeking to expand our offerings to qualified persons and organisations wishing. As noted in the "Consultations" section, we have spoken with registrar partners that will see their capabilities to serve additional world languages and peoples expanded. \r\n

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:



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No.

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

No.\r\n

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

It will not impact any of these areas.\r\n

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:

No. These services have already been deployed effectively for other CentralNic domains without issue.\r\n

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

None.

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

No.\r\n

List Disclaimers provided to potential customers regarding the Proposed Service:

None, that we have defined. We may do so upon implementation because of universal acceptance limitations.\r\n

Any other relevant information to include with this request:



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no.