



ICANN Registry Request Service

Ticket ID: M9K2A-4X110

Registry Name: STARTING DOT LIMITED

gTLD: .archi, .bio

Status: ICANN Review

Status Date: 2015-04-06 19:04:16

Print Date: 2015-04-06 19:04:21

Proposed Service

Name of Proposed Service:

.BIO COUNTRY NAME REQUEST

Technical description of Proposed Service:

Pursuant to Section 4 of Specification 5 of the Registry Agreement between ICANN and STARTING DOT ("Registry Operator") for the .BIO new generic top-level domain, we request the release of reserved Country and Territory Names. These include: i) The short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needed to represent the name European Union, ii) The United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World, and iii) The list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names. \r\n

Consultation

Please describe with specificity your consultations with the community, experts and or others. What were the quantity, nature and content of the consultations?:

Registry Operator has not undertaken direct consultation with the community, experts or others. Registry Operator relies on the historical availability of such names in legacy domains, as well as the recent comments of the Governmental Advisory Committee in its March 27, 2014 Singapore Communiqué whereby it indicated no major concerns about new gTLD registry operator seeking approval for the release of country names and two-letter and character codes at the second level.

a. If the registry is a sponsored TLD, what were the nature and content of these consultations with the sponsored TLD community?:

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b. Were consultations with gTLD registrars or the registrar constituency appropriate? Which registrars were consulted? What were the nature and content of the consultation?:



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|||||N/|

c. Were consultations with other constituency groups appropriate? Which groups were consulted? What were the nature and content of these consultations?:

|||||N/|

d. Were consultations with end users appropriate? Which groups were consulted? What were the nature and content of these consultations?:

|||||.BIO is a generic non-restricted TLD very popular in Europe (it is for example the most registered generic new gTLD in Italy). Numerous requests have been received internally from different entities asking for two-character labels in the .BIO TLD in relation with specific existing products or services. |

e. Who would endorse the introduction of this service? What were the nature and content of these consultations?:

|||||Potential registrants interested in country name labels would support this proposal. |

f. Who would object the introduction of this service? What were(or would be) the nature and content of these consultations?:

|||||In light of the intended use of the .BIO TLD, the lack of objection from the GAC, and, if relevant, the consent of ICANN for the release of country and territory names, there does not appear to be any interested governmental authority, entity, or individual who would object to the release of country and territory names in accordance with this proposal. In the event that a relevant concern might be raised, Registry Operator is prepared to engage the related party in accordance with any process specially developed for such purpose or as otherwise required by ICANN. |

Timeline

Please describe the timeline for implementation of the proposed new registry service:

|Immediate

Business Description



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Describe how the Proposed Service will be offered:

Registration of those country and territory labels will be provided through .BIO existing second-label domain registration channels and will be offered to all eligible registrants in the TLD. Starting Dot does not intend to sell .BIO domain names to the general public or to allow unaffiliated third parties to control the DNS records associated with domains in .BIO. Starting Dot envisions country and territory labels second-level domain names would be used as part of a navigation scheme to point users to relevant, geo-targeted content. For instance <f1.bio> could be used to point users to information related to 'f1' hybrid seed.

Describe quality assurance plan or testing of Proposed Service:

N/A

Please list any relevant RFCs or White Papers on the proposed service and explain how those papers are relevant.:

N/A

Contractual Provisions

List the relevant contractual provisions impacted by the Proposed Service:

Registry Agreement, Specification 5, Section 4

What effect, if any, will the Proposed Service have on the reporting of data to ICANN:

None

What effect, if any, will the Proposed Service have on the Whois?:

None

Contract Amendments



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Please describe or provide the necessary contractual amendments for the proposed service:

\nThis request is pursuant to the proposed request provided in Specification 5, Section 4 of the Registry Agreement. This is a simple extension of the available namespace, anticipated by Specification 5 of the registry agreement. According to Specification 5, Section 4 the request may be implemented provided approval by ICANN. The release does not require any contractual amendment in order for implementation.

Benefits of Service

Describe the benefits of the Proposed Service:

.BIO second-label domain registrants will benefit from the availability of these country and territory names in the .bio TLD. Existing or upcoming \bio\ related services with two-character brand name could be made available to the public and facilitate the internet user access to information.

Competition

Do you believe your proposed new Registry Service would have any positive or negative effects on competition? If so, please explain.:

Positive. Efficient navigation to country and language web pages appropriate for the end user will enhance competition and choice in the global marketplace.

How would you define the markets in which your proposed Registry Service would compete?:

\nAll markets as .BIO is a global domain.

What companies/entities provide services or products that are similar in substance or effect to your proposed Registry Service?:

\nIncumbent registries (i.e. all pre-2010 registries) are already permitted to use country and territory names as domain names.\n

In view of your status as a registry operator, would the introduction of your proposed Registry Service potentially



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impair the ability of other companies/entities that provide similar products or services to compete?:

\r\nNo

Do you propose to work with a vendor or contractor to provide the proposed Registry Service? If so, what is the name of the vendor/contractor, and describe the nature of the services the vendor/contractor would provide.:

\r\nNo

Have you communicated with any of the entities whose products or services might be affected by the introduction of your proposed Registry Service? If so, please describe the communications.:

\r\nN/A

Do you have any documents that address the possible effects on competition of your proposed Registry Service? If so, please submit them with your application. (ICANN will keep the documents confidential).:

\r\nN/A

Security and Stability

Does the proposed service alter the storage and input of Registry Data?:

\r\nNo

Please explain how the proposed service will affect the throughput, response time, consistency or coherence of responses to Internet servers or end systems:

\r\nN/A

Have technical concerns been raised about the proposed service, and if so, how do you intend to address those concerns?:



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\n\nNo

Other Issues

Are there any Intellectual Property considerations raised by the Proposed Service:

\n\nNo

Does the proposed service contain intellectual property exclusive to your gTLD registry?:

\n\nNo

List Disclaimers provided to potential customers regarding the Proposed Service:

\n\nN/A

Any other relevant information to include with this request:

\n\nNo