



The environmental community's
voice for the .eco domain

7 March 2016

The Board of Directors
ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA, 90094
USA

Dear Members of the ICANN Board:

It has come to our attention that the ICANN Board will consider the Final Declaration¹ of the Independent Review Process Panel pertaining to the “.eco” generic top-level domain (gTLD) Board Reconsideration Request on Thursday March 20, 2016 at its 55th meeting in Marrakech, Morocco.

The .Eco Council, Community Organization and Partners welcomed the Panel’s conclusion that “...the Reconsideration Request was misconceived and was little more than an attempt to appeal the CPE decision.”

The timing and location of the ICANN Board’s consideration are auspicious; coming shortly following the December 2015 Paris Agreement, a historic international climate accord. The first global climate change conference following the Paris Agreement will take place in Marrakech this November 2016.²

The environmental community has demonstrated consistent and sustained support for a community-driven, multi-stakeholder approach to the .eco gTLD since applying for it in partnership with Big Room Inc. in May 2012. Our application was submitted a month before the United Nations Conference on Sustainable Development agreed the 2030 Agenda for Sustainable Development, including the 17 Sustainable Development Goals.³

Now, nearly four years since submitting that application, we look forward to putting in place implementation measures that will reflect our community’s multi-stakeholder priorities for this important gTLD. We wish you the best of luck with ICANN 55 and the transition now underway at ICANN.

Best Regards,

David Drodge
Co-Chair, .Eco Council
Head of Digital, WWF International

Helio Mattar
Co-Chair, .Eco Council
President, Akatu Institute for Conscious Consumption

¹ See: <https://www.icann.org/resources/pages/various-v-icann-eco-hotel-2015-09-02-en>

² See: https://unfccc.int/meetings/unfccc_calendar/items/2655.php?year=2016

³ See: <https://sustainabledevelopment.un.org/sdgs>