

28 August 2023

RE: [The Sixth Chinese Domain Name Innovative Application Forum and Universal Acceptance](#)

Mao Wei
Chairman KNET Co., Ltd.

Dear Mao Wei,

Thank you for your letter dated 8 May 2023, which is posted at <https://www.icann.org/en/system/files/correspondence/wei-to-chung-08may23-en.pdf>, and for your kind words.

I would like to express my gratitude for organizing the Sixth Chinese Domain Name Innovative Application Forum. The forum has been instrumental in fostering awareness and promoting the importance of Universal Acceptance (UA) of domain names and email addresses, which is contributing towards innovation and consumer choice in the domain name ecosystem through the use of Chinese domain names. We also appreciate your effort in releasing the "Chinese Domain Name Universal Acceptance Test System" for UA-readiness of applications.

Achieving UA ensures everyone has the ability to navigate and communicate on the Internet using the domain name and email address that best aligns with their interests, business, culture, language, and script. Chinese domain name adoption, in particular, presents significant opportunities for businesses to connect with a larger customer base and new commercial ventures.

Launched on 28 March 2023 and organized by ICANN and the volunteer-led [UASG](#), UA Day was established to rally local, regional, and global stakeholders to raise awareness around UA and encourage UA adoption. We look forward to continuing our future collaborations in hosting [UA Day events](#) to celebrate the progress on achieving UA.

Once again, I extend our heartfelt appreciation for your dedication and contribution to the UA initiative. Together, we can build a more inclusive and interconnected digital landscape.

Sincerely,



Edmon Chung
ICANN Board of Directors