



## NATIONAL OLYMPIC COMMITTEE OF SRI LANKA

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Mr. Peter Dengate Thrush  
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9 June 2011

**Re: SUPPORT FOR THE IOC RESERVED NAMES PROPOSAL**

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Dear Mr. Dengate Thrush,

The National Olympic Committee of Sri Lanka ("NOC") submits this letter in support of the request by the International Olympic Committee ("IOC") for reservation of the words OLYMPIC and OLYMPIAD in the domain name system.

The IOC has informed us that its reserved names proposal remains pending before your Board of Directors, while the deadline for implementation quickly approaches. As the Chairman of the Board, we kindly request that you circulate our comments in support of the IOC proposal among your fellow Board members.

As you are no doubt aware, many nations around the world protect the words OLYMPIC and OLYMPIAD, in addition to the other words and symbols of the Olympic Movement.

This special protection provides the IOC and our NOC with the international and exclusive rights required to fund the development and promotion of the values encompassed in the Olympic Movement. Omitting this protection from the domain name system would severely detract from funds that the IOC and our NOC hope to use in placing sport at the service of humanity.

We urge your sympathetic consideration of the foregoing and request that you provide the special protection proposed by the IOC.

Sincerely,

**Maxwell de Silva**  
Secretary General  
National Olympic Committee of Sri Lanka

Cc: Christophe de Kepper, IOC Director General ([christophe.de\\_kepper@olympic.org](mailto:christophe.de_kepper@olympic.org))  
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